

What is REACH to you?

Speakers in video:

Nathan Swartzman:	Registered Pharmacy Technician
Afshin Jaberi:	Pharmacy Manager
Dexter McMillan:	Engagement and Outreach Coordinator
Nkirote Waiganje:	Social Work Practicum Student
Patricia Badiri:	Multicultural Family Centre Manager
Bill Hood:	Board Member

Audio Transcript

[Video Description: “What is REACH to you?”]

REACH Staff: [0:00:06] Diversity. Listen. Community. Resource.

Nathan: [00:00:16] Cooperation. REACH is a cooperative of people, of professionals, of administrators from many work sectors that work as a team to try to accomplish something more than the community has offered yet.

Afshin: [0:00:35] It’s a hub. A holistic approach for a person’s health. It serves the community at large and tries to bring in a health. It serves the community at large and tries to bring in a multidisciplinary approach to address the person’s overall health.

[Video Description: “Services” “Medical” “Pharmacy” “Dental” “Multicultural Family Centre”]

Dexter: [0:00:59] REACH to me is integrated. I think that having all the services that are outreach in one building and kind of a one-stop shop is so important for the community, and I think being able to have your dentist talk to your doctor who talks to your nurse who talks to your pharmacist is really powerful model of delivering health care.

Nkirote: [0:01:22] REACH means social justice in the sense of providing support for people and recognizing the complexities of identities and the struggles people may face and trying to make sure that people live a better quality of life. And,

just being advocates for the community and for people who might otherwise be marginalized in various systems.

REACH is a place where people can feel that they belong, they feel like they matter, they're being seen, and their concerns that they raise are being acted on and addressed. I think for the community it's also a safe place for them to share the struggles, to connect with other people who are facing similar struggles, a place for them to just be comfortable and true to themselves where they're at in their lives.

Patricia: [0:02:42] I feel like we're on a journey now that we are in our new place to get in touch with the community again, to develop more programming, to respond to the community needs. So it feels like a journey to me.

Bill: [0:02:51] REACH means family to me because my daughter who is now 39 years old was born in this practice, my three grandchildren have all been born in this practice, my wife worked as a receptionist here and was president of the board, and now I'm taking a turn on the elected community board and our family has never had to think about health care because of REACH.

Afshin: [0:03:19] REACH is like a family both amongst the staff that have been here many of whom stay for very long periods of time and also, the clients in the community that we serve because we get very attached to the people and to this community and it becomes like a big giant family.

[Video Description: "Filmed and Produced by: Gillian Tsang, Hanah Lim, Kristina Kim, Nadia Yonata."

"Special thanks to: The Pharmacy Department, Multicultural Family Centre, Dexter and all of the REACH Staff"

"Music by: Hyson – "Olivia""

"REACH Community Health Centre Celebrating over 45 years of Community Health in Community Hands"

"School of Interactive Arts and Technology"]